

# Display Ad Copy

## Social Media Ad Copy—Higher Ed

### 1. TOPIC: Teams Features—Accessibility

Display Ad

Collaborate inclusively within one app with Microsoft Teams

### 2. TOPIC: Why Teams—Productivity

Display Ad

Enhance productivity with Microsoft Teams

## Social Media Ad Copy—K12

### 1. TOPIC: WIN10—Security/Privacy

Display Ad

Keep student data secure with Microsoft Teams

### 2. TOPIC: Why Teams—Social Emotional Learning (SEL)

Display Ad

Microsoft Teams supports social-emotional learning.

### 3. TOPIC: Why Teams—Accessibility

Display Ad

Microsoft Teams: Make learning easier for everyone

### 4. TOPIC: Win10 Deployment—FastTrack

Display Ad

FastTrack: Get personalized IT support

### 5. TOPIC: Reflect Tool in Teams

Display Ad

FastTrack: Get personalized IT support

### 6. TOPIC: Why Teams—Accessibility 2

Display Ad

Prioritize student well-being with Microsoft Teams

### 7. TOPIC: Teams—Breakout Rooms

Display Ad

Try out Breakout Rooms in Microsoft Teams

8. TOPIC: Reflect Tool 2

Display Ad

Strengthen student relationships with Microsoft Teams

9. TOPIC: Reflect Tool 3

Display Ad

Microsoft Teams: Foster student connection, empathy, and community-building

10. TOPIC: Breakout Rooms

Display Ad

Microsoft Teams: Discover what's new with Breakout Rooms