

Marketing Emails - Chicago Liposuction

1. Yvette

SUBJECT: A New Year, a New You with Liposuction

Thank you for your recent inquiry! At [Chicago Liposuction](#), we're committed to empowering our clients with top-quality liposuction services and unparalleled patient care.

You've taken the first step towards the best possible version of YOU and we're here to guide you to the next step—making your first appointment. We know liposuction represents a brave decision and we understand you may have questions or concerns. Just like Yvette...

Yvette's Story

After having kids at a young age, Yvette says her body was never the same afterwards.

"I've never was able to lose my midsection. I wasn't happy with the way I looked. I wanted to just be confident. Before my surgery, I wasn't happy inside so I wasn't happy with myself." After fruitless years of trying to work out and eat right with no results, Yvette knew it was time for a change. However, she had concerns.

"I thought it was going to be more invasive than it was—but it was just so simple and for something to be so simple to make you feel that good, I think it's just amazing. The first time that I looked in the mirror, I cried because it's the first time that I looked so good in such a long time. It feels so good to get compliments like that again. You don't have to worry about your belly sticking out!"

"It's definitely worth it—I was nervous and then after you get it done, you just feel like a completely different woman."

As your patient care coordinator, I'll work with you to create a customized plan of care to meet your personal goals. Now that we've been able to analyze your specific needs, we're ready to meet with you to create a plan. I invite you to book your **FREE VIRTUAL CONSULTATION** today or call 847-995-9000.

Yours in good health,

NAME OF COORDINATOR

2. Kimberly

SUBJECT: Your Deserve the Body You've Always Wanted

Hello!

As your personal patient care coordinator at [Chicago Liposuction](#), I'm so pleased and excited that you're ready to take the next step to be the best version of yourself. Our caring team is ready to show you how liposuction can literally change your life for the better.

We sometimes have patients ask if liposuction is truly life-changing. Why not ask Kimberly?

Kimberly's Story

"When I look in the mirror, I see my belly button for the first time in almost a decade! It's amazing! The surgery took 7.5 pounds of skin off."

"To wear things and just feel confident—to put something on the first time in a dressing room and not have to say I need a bigger size, it's life changing."

"People were pretty much astonished—you got those head turns like 'wow!' You can't get enough of people showering compliments. I have two boys and they just say 'Mommy you look great! Mommy, I'm so happy for you!' My husband says it seems like I look better than the day that he met me 17 years ago."

When we asked Kimberly why she decided to receive liposuction, she answered confidently: "I did it for myself really—to have that positive reinforcement. What I would say to somebody who's considering this option would be that **you're worth it**. Don't be ashamed—your body is your body. You deserve to feel comfortable in it. You deserve to feel confident walking down the beach. You deserve to put on those jeans in the dressing room and walk out feeling like a million dollars."

Are you ready to take Kimberly's advice and embrace the confident, healthy body you've always wanted? I'm ready to answer all your questions when you book your **FREE VIRTUAL CONSULTATION** today. You may also call 847-995-9000 to set up an appointment.

Yours in good health,

NAME OF COORDINATOR

3. Adi

SUBJECT: Liposuction: Minimal Downtime. Optimal Results.

Hello!

On behalf of the entire team here at [Chicago Liposuction](#), I'm so happy to know you've decided to explore liposuction further. Get ready for a happier, healthier YOU.

As a personal patient care coordinator, I often listen to patients with concerns about possible downtime or who are concerned liposuction is an invasive procedure. When Adi visited us, she had those same questions and fears. Here's her story:

Adi

"I've always been a petite size girl. I've always tried to eat clean. I go to the gym and I always seem to have a problem with my midsection area and my love handles. It got really frustrating to the point where I needed to do something else about it."

Adi's biggest concern? "I would probably say downtime. I really didn't know what the downtime was going to be. I didn't know about the actual procedure and I didn't want to move forward right away. **The minimal downtime surprised me about the procedure and the minimal invasion. It's not a surgery at all; actually it's a procedure.**"

"I did have a couple friends who had had the procedure done before so they were very supportive of it. It was a very emotional experience—to look in the mirror and see a part of my body that I had been trying for years and years to work on and it was exactly the way that I had imagined and I wanted it to be. I wanted to cry. Before I had kind of a boxy shape and now, I had these curves that I didn't before. It was overwhelming joy."

Like Adi, you may have similar concerns or questions. Now that you've uploaded your photos, we're ready for the next step—setting your appointment. Book your FREE VIRTUAL CONSULTATION today or call 847-995-9000 to set up an appointment. We look forward to helping you, like Adi, find your "overwhelming joy."

Yours in good health,

NAME OF COORDINATOR

4. Kendall

SUBJECT: Kendall's Story: Liposuction Today, Back to Work Tomorrow

Hello!

As your personal patient care coordinator, I'm so thrilled you've uploaded your photos and you're ready to take the next step to explore liposuction further at [Chicago Liposuction](#). Get ready for a happier, healthier YOU!

I often hear patients with concerns about the amount of time it may take them to get back to their normal lives after their procedures, especially busy parents juggling online school, a career and a social life. Kendall had similar concerns and she could not have been more surprised with her results.

Kendall's Story

"I was really interested in having some body-contouring done. Even after diet and exercise, I still had those stubborn areas that just weren't going away."

"The anticipation of not knowing what was to be expected for a procedure like this—there was some reservations on how much downtime was involved or the money and what it really entailed to come in and do something like this. Being a single mom, I didn't have a lot of time off of work."

"It was so easy! I couldn't believe I was back to work the next day. After my baby, I thought I'd never get my body back. My family and my close friends knew and they told me to go for it—whatever would make me feel happy and more confident. They fully supported my decision."

"I love my new look and now my friends want to have it done too. After having my procedure, my friends loved my results so they had questions. I was really able to answer all those questions for them and encourage them to come in and have their procedures done too."

"To somebody who is discouraged, I would encourage them to come to Chicago Liposuction to do research about the procedures that can be done for them. Don't be discouraged because Chicago Liposuction can give you a solution and help you get your body back."

I hope you'll take Kendall's message to heart and book your appointment with me to begin this exciting journey towards the best version of yourself. Book your FREE VIRTUAL CONSULTATION today or call 847-995-9000 to set up an appointment.

Yours in good health,

NAME OF COORDINATOR

5. Margie

SUBJECT: Mothers Find Their Best New Body with Liposuction

Hello!

At [Chicago Liposuction](#), we're all so happy for you—you made the right choice in uploading your photos to me, your personal patient care coordinator, so that we can plan the next step to a healthy, happy new you.

Several of our patients are mothers who were dismayed to find their bodies were not optimal after childbirth. Mothers like Margie. After having 5 kids—each weighing nine pounds—Margie was ready to make a change to address concerns she had about her stomach.

Margie's Story

"I didn't feel good about my stomach. I wouldn't look in the mirror. It was my best friend who moved me forward. She was the inspiration and so I thought I'll give it a shot."

"I'm overjoyed! I'm just so happy with the way I look and at this point I wouldn't be ashamed of my body or who I am. I just feel like I'm the new and improved version. It was amazing to see what Chicago Liposuction had done. I feel good about me and that had never happened to me. It was truly amazing how much better I look. My best friend says: 'Every time I see you, you look so awesome.'"

"I would say just do it—do something good for you. If it's going to make you feel better (which it does) then go ahead and do it. Don't be afraid of it."

With so many brave stories of women who took control, it's no wonder we're so happy to be a part of that journey with you. What will your story be? Book your FREE VIRTUAL CONSULTATION today or call 847-995-9000 to set up an appointment.

Yours in good health,

NAME OF COORDINATOR